

## WHAT IS CLAIMED IS:

1     1.     A game system for providing a local edition of an online game, the game  
2     system comprising:  
3         a game device;  
4         a game server in communication with the game device, the game server  
5     comprising:  
6         a processor, and  
7         a storage device in communication with the processor, the storage  
8     device storing instructions adapted to be executed by the processor for:  
9         receiving from the game device an indication of a  
10        geographic location;  
11        determining game content based on the geographic location;  
12        transmitting the game content to the game device; and  
13        determining at least one product guarantee to offer a player  
14        based on the geographic location.

1     2.     The game system of claim 1, further comprising:  
2         a second storage device in communication with the game server, the second  
3     storage device storing data that identifies a plurality of prize sponsors,  
4         in which each prize sponsor of the plurality of prize sponsors is associated  
5     with respective geographic data, and  
6         in which each prize sponsor of the plurality of prize sponsors is associated  
7     with at least one respective product guarantee.

1     3.     The game system of claim 1, in which determining the at least one product  
2     guarantee to offer the player comprises:

3             identifying a local prize sponsor from the plurality of prize sponsors based  
4     on the geographic location and the respective geographic data associated with each  
5     prize sponsor; and

6             determining a product guarantee to offer the player,  
7             in which the product guarantee is associated with the local prize sponsor.

1     4.     A method comprising:

2             determining geographic data that is associated with a user;

3             determining at least one game element based on the geographic data;

4             initiating a game for the user, the game including the at least one game  
5     element;

6             determining a price level of the user;

7             determining whether to provide at least one product guarantee to the user  
8     based on the price level; and

9             providing the user with at least one product guarantee.

1     5.     The method of claim 4, in which determining the price level of the user  
2     comprises:

3             increasing the price level based on play of the game by the user.

1     6.     The method of claim 4, further comprising:

2             displaying an indication of the price level to the user.

1     7.     The method of claim 4, in which displaying the indication of the price level  
2     comprises:

3             displaying the price level using a price meter.

- 1    8.     The method of claim 4, in which the price level comprises a credit amount.
- 1    9.     The method of claim 4, in which the price level comprises a price.
- 1    10.    The method of claim 4, further comprising:  
2        determining a purchase amount for the at least one product guarantee; and  
3        receiving the purchase amount from the user.
- 1    11.    The method of claim 10, in which determining the purchase amount  
2    comprises:  
3        determining the purchase amount based on the price level.
- 1    12.    The method of claim 10, in which determining the purchase amount  
2    comprises:  
3        determining a target price; and  
4        subtracting the price level from the target price to determine the purchase  
5    amount.
- 1    13.    The method of claim 4, in which the at least one game element comprises at  
2    least one of:  
3        an indication of a merchant,  
4        a representation of a product,  
5        a price of a product,  
6        a question about a price of a product, and  
7        an indication of a location of the user.
- 1    14.    The method of claim 4, further comprising:  
2        determining a plurality of offers based on the geographic data.
- 1    15.    The method of claim 4, further comprising:  
2        transmitting respective indications of a plurality of products to the user.

- 1 16. The method of claim 4, further comprising:  
2 displaying a showcase of products to the user.
- 1 17. The method of claim 4, in which determining whether to provide at least  
2 one product guarantee to the user comprises:  
3 determining, based on the price level, how many product guarantees the  
4 user is eligible to receive.
- 1 18. The method of claim 4, further comprising:  
2 receiving a payment from the user in exchange for the at least one product  
3 guarantee.
- 1 19. The method of claim 4, further comprising:  
2 determining an amount to charge the user for the at least one product  
3 guarantee.
- 1 20. A method comprising:  
2 determining geographic data that is associated with a player;  
3 determining a plurality of product guarantees based on the geographic data;  
4 initiating a game;  
5 determining a price level of the player in the game;  
6 determining, based on the price level, whether to allow the player to select  
7 at least one product guarantee from the plurality of product guarantees; and  
8 receiving an indication of a selection by the player of at least one product  
9 guarantee.
- 1 21. A method comprising:  
2 determining location data that is associated with a customer;  
3 initiating a game based on the location data;  
4 determining that the customer is eligible to receive at least one product  
5 guarantee based on play of the game by the customer;

6           determining whether the customer accepts at least one product guarantee;  
7    and  
8           if the customer accepts at least one product guarantee,  
9           transmitting redemption information to the customer, the  
10          redemption information including an indication of the at least one product  
11          guarantee.

1    22.    The method of claim 21, in which the redemption information comprises  
2    information about a printable certificate.

1    23.    The method of claim 21, in which the redemption information comprises a  
2    prize code.

1    24.    The method of claim 21, further comprising:  
2           storing an indication of distribution of the at least one product guarantee to  
3    the customer.

1    25.    The method of claim 21, further comprising:  
2           receiving a request from a merchant to validate a product guarantee.

1    26.    The method of claim 25, further comprising:  
2           determining whether the product guarantee is valid.

1    27.    The method of claim 26, further comprising:  
2           transmitting to the merchant a signal that indicates whether the product  
3    guarantee is valid.